

CookieFirst

PrestaShop module

User documentation

Version 2.0.0

Mediacom87

PrestaShop 1.6 – 9.x

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1. Overview

CookieFirst is a PrestaShop module published by Mediacom87 that integrates the CookieFirst consent management platform (CMP) into your store. It helps bring your store into compliance with GDPR, CCPA and other privacy regulations, without touching theme code and without losing your settings on every theme update.

The module wires the CookieFirst consent.js script through native PrestaShop hooks and exposes a fully customisable native cookie declaration page, translatable language by language.

Main features

- Consent banner injected through native PrestaShop hooks
- Automatic hook selection based on the PrestaShop version (1.6, 1.7.0–1.7.7, 1.7.8+, 8.x, 9.x)
- Native cookie declaration page with per-language URL, meta and meta robots
- Reload after consent: reloads the page after the user's choice to re-initialise GTM/Analytics
- Custom CSS up to 10 KB to restyle the banner without the paid CookieFirst Studio
- Cookie preferences link helper: auto-binding on `.medcookiefirst-reopen` / `[data-medcookiefirst="reopen"]`
- "Test my configuration" button: server-side AJAX probe of the CookieFirst script URL
- Force language, European servers (`consent-eu.cookiefirst.com`), Google Consent Mode v2
- Compatible with PrestaShop 1.6 to 9.x, PHP 5.6 to 8.3+, including thirty bees
- 17 back-office interface languages
- Mediacom87 license (free without a key, premium with activation)

2. Prerequisites

Before installing this module, you must have a CookieFirst account with at least one registered domain. CookieFirst offers simple per-domain pricing on cookiefirst.com.

Steps on the CookieFirst side

1. Create an account on cookiefirst.com.
2. Register your store domain(s).
3. Let CookieFirst run an initial automatic scan of your store.
4. Configure the banner design and cookie categorisation from the CookieFirst dashboard.
5. Retrieve your API key (UUID format) from the domain settings.

On the PrestaShop server side

- PrestaShop 1.6.0.0 to 9.x
- PHP 5.6 to 8.3+
- MySQL 5.6+ or MariaDB 10.0+
- No specific server setup

License : The module is 100% functional without a Mediacom87 license. Only the "Test my configuration" button and automatic new-version notifications require an active license.

3. Installation

Method 1: from the back office

1. Log in to your PrestaShop back office.
2. Go to Modules > Module Manager.
3. Click "Upload a module".
4. Select the file medcookiefirst-2.0.0.zip.
5. Wait for the installation to finish then click "Configure".

Method 2: via FTP

1. Unzip the medcookiefirst-2.0.0.zip archive.
2. Upload the medcookiefirst/ folder into the /modules/ directory of your PrestaShop.
3. In the back office, go to Modules > Module Manager.
4. Search for "CookieFirst" and click "Install".

Note : Installation automatically registers the hooks matching your PrestaShop version, creates the native cookie declaration page and initialises the default configuration.

4. Configuration

Access: Back office > Modules > Module Manager > CookieFirst > Configure. The configuration page has multiple tabs.

Configuration tab

- API key: your CookieFirst UUID identifier (copy from your CookieFirst dashboard, domain settings).
- Domain: auto-detected with normalisation (strips protocol, www., path, query). You can edit it if needed.
- Force language: aligns the banner language with the current PrestaShop visitor language.
- European servers: switches the runtime to consent-eu.cookiefirst.com to keep delivery within the EU.
- Google Consent Mode v2: drives the signal toward Google Analytics / Ads via CookieFirst.
- Live preview: real-time display of the exact consent.js script URL that will be injected.
- "Test my configuration" button (active license required): server-side AJAX probe.

Automatic hook selection

The module automatically picks the right PrestaShop hook depending on your version:

- PrestaShop 1.7.8+, 8.x, 9.x: displayAfterTitleTag
- PrestaShop 1.7.0 to 1.7.7: actionFrontControllerSetMedia
- PrestaShop 1.6: displayHeader

No theme modification is required. The consent.js script is injected near the top of the HTML document to ensure the banner loads early.

5. Advanced customization

The "Advanced customization" tab (new in 2.0.0) groups three major features to adapt the banner's behaviour without touching any code.

Reload after consent

This option automatically reloads the page after the user has made their choice in the banner. The goal: let GTM, Google Analytics and any third-party tags re-initialise cleanly at the start of the lifecycle, with the correct consent state. Recommended for stores making heavy use of marketing tags.

Custom CSS

Text field with a 10 KB maximum to restyle the banner and the CookieFirst panel. The CSS is injected at the end of the head tag on the storefront, after the CookieFirst runtime. This lets you tune colours, typography, shadows and so on without subscribing to the paid CookieFirst Studio option.

```
.cf-banner { font-family: 'Inter', sans-serif; }  
.cf-button-primary { background: #2D6A4F; }
```

Cookie preferences link helper

The module ships a small JavaScript helper that automatically binds page links (footer, legal mentions, etc.) carrying the `medcookiefirst-reopen` class or the `data-medcookiefirst="reopen"` attribute. On click, it calls `CookieFirst.openPanel()` to reopen the preferences panel.

```
<a href="#" class="medcookiefirst-reopen">Cookie preferences</a>  
<a href="#" data-medcookiefirst="reopen">Cookie settings</a>
```

Tip : You don't need to write a single line of JavaScript: just add the class or the attribute to your existing links.

6. Cookie declaration page

A dedicated native PrestaShop cookie declaration page is created automatically at installation. It is managed from the "Cookie declaration page" tab.

Per-language editable fields

- Page URL (e.g. cookie-policy, cookie-declaration)
- Title displayed at the top of the page
- Meta title (<title> tag)
- Meta description
- Meta robots (index/noindex/follow/nofollow)

Display mode

You can choose between a list display (one cookie per row, with the description spread across virtual columns) and a table display (denser, recommended for stores with many third-party cookies).

SEO

The meta robots directive is configurable: if you want the page to be indexable by Google and appear in search results (useful for transparency), keep it on "index, follow". If you prefer it not to be indexed, select "noindex, follow".

Note : The cookie list itself is fed dynamically by the CookieFirst runtime, which periodically scans your store and keeps the list up to date.

7. Mediacom87 license

The module uses a soft license system. All main features are immediately available, without entering a key. An active license unlocks the premium features.

Without an active license (free mode)

- Fully functional module
- CookieFirst banner on the entire storefront
- Native cookie declaration page
- Custom CSS, Reload after consent, Cookie preferences link helper
- Force language, European servers, Google Consent Mode v2

With an active license (premium mode)

- "Test my configuration" button (server-side AJAX probe)
- Automatic notifications of new module versions in the back office
- Priority support

How to activate a license

Mediacom87 License tab of the module > activation form. Enter your key in the MED-XXXX-XXXX-XXXX-XXXX format. The module handles the request, activation, status, migration and heartbeat workflows with the Mediacom87 license server.

The module also ships a medlicense front controller that acts as a webhook for the license server (status, migration, revocation).

8. Security & GDPR

No customer personal data, no order data and no sensitive information leaves your store through this module. The external services contacted are:

- consent.cookiefirst.com — banner runtime (consent.js script), loaded on every front page
- consent-eu.cookiefirst.com — EU variant of the runtime, only if you enable the European servers option
- license.mediacom87.com — Mediacom87 license server: store domain, admin email, module/PrestaShop/PHP versions only, on activation/heartbeat

TouchWeb Charter

Mediacom87 adheres to the TouchWeb Charter for responsible cybersecurity: acknowledgement within 7 days for any vulnerability report, fix and CVE publication within 30 days, no silent fixes.

GDPR compliance

CookieFirst is an independent CMP compliant with GDPR, the ePrivacy directive, CCPA and UK GDPR. The module merely loads their runtime in the right place; legal compliance is carried by CookieFirst.

9. FAQ

Where do I find my CookieFirst API key?

In your CookieFirst dashboard, open the settings of the relevant domain. The API key (UUID format) is shown in the installation tab.

The banner does not show on the storefront: what should I do?

Check in order: (1) the API key is correctly filled in and the domain matches your store, (2) the PrestaShop cache has been cleared, (3) no other CMP module is active in parallel, (4) the "Test my configuration" button (active license required) returns OK.

Does the module replace native CMS pages?

No. The module adds its own native cookie declaration page, independent from the native CMS pages. You can link this URL from your footer if you wish.

How do I open the cookie preferences panel from my footer?

Add the CSS class `medcookiefirst-reopen` or the attribute `data-medcookiefirst="reopen"` to any link: the module handles the binding and calls `CookieFirst.openPanel()`.

My third-party GTM module already drives Consent Mode: what should I do?

Leave the module's "Google Consent Mode v2" option off to avoid duplicated signals. CookieFirst will keep handling consent, and your GTM module will send the signal to Google.

How do I customise the banner without the paid CookieFirst Studio?

Use the "Advanced customization" tab > Custom CSS field (up to 10 KB). You can tune colours, typography, spacing, shadows, etc.

What does the "Reload after consent" option do?

It reloads the page after the user has made their choice, so GTM/Analytics tags re-initialise cleanly with the correct consent state from the start of the page lifecycle.

Is the module multi-store compatible?

Yes. Configuration can be shared or defined independently per store context. Each shop can have its own API key, domain and options.

10. Compatibility

- PrestaShop 1.6.0.0 to 9.x
- PHP 5.6 to 8.3+
- MySQL 5.6+ or MariaDB 10.0+
- thirty bees compatible
- Multi-store compatible
- HTTPS / HTTP compatible
- No native PrestaShop class override
- No known conflict with major themes (Classic, Warehouse, etc.)

11. Uninstallation

To uninstall the module: Back office > Modules > Module Manager > CookieFirst > Uninstall.

Uninstallation automatically removes:

- All configuration parameters (API key, domain, advanced options)
- The Mediacom87 license key stored locally
- The registered hooks
- The medlicense front controller

Note : The native cookie declaration page and its meta remain in the database after uninstallation. You can remove them manually via Preferences > SEO & URLs if you do not want to keep them.